

Based on the Decision on organizing marketing action during 2024, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2024. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
<b>Dates:</b> July 29 – August 12, 2024	<b>Datumi:</b> 29. jula -12. avgusta 2024.
<b>Prizes with the value:</b> Voucher for purchase at Ušće Shopping Center in the value of 60,000.00 RSD (5 pcs.)	<b>Nagrade sa vrednošću:</b> Vaučer za kupovinu u Ušće Shopping Centru u vrednosti od 60.000,00 RSD (5 kom.)
<b>Social network:</b> Instagram	<b>Društvena mreža:</b> Instagram
<b>Other particularities of Action:</b> Title of the Action:  Summer project  Mechanism of Action:  Conditions:  1. User shall follow Ušće Shopping Center page on Instagram (profile @uscsc), as well as one of the following influencers Ana2Cats, Jasminainbelgrade, Tasteoffashion, Xenzoo and/or Veseleen 2. In the comment below the announcement about the giveaway, the user states what would he/she buy in UŠĆE.  Criteria: The prize is won by the five participants who posts the most creative answer.  The winner shall be chosen no later than 15 August 2024.	<b>Druge specifičnosti akcije:</b> Naziv akcije:  Letnji projekat  Mehanizam akcije:  Uslovi učešća:  1. Korisnik će zapratiti Ušće Shopping Centar stranice na društvenoj mreži Instagram (profil @uscsc), kao i stranicu jednog od influensera Ana2Cats, Jasminainbelgrade, Tasteoffashion, Xenzoo i/ili Veseleen 2. Korisnik u komentaru ispod objave o darivanju navodi u šta bi želeo da kupi u UŠĆU.  Kriterijum: Nagradu osvajaju pet učesnika koja objave najkreativniji odgovor.  Dobitnik nagrade će biti odabran najkasnije 15. avgusta 2024. godine.

<p>The subject mechanism shall be included to the accompanying text and thus communicated to the users.</p>	<p>Navedeni mehanizam će biti uključen u propratni tekst i tako saopšten korisnicima.</p>
<p>The winner shall be chosen by jury consisting of the following persons:</p> <p>Ljiljana Malenović Miloš Bjedov Vukašin Stojanović</p> <p>Ušće Shopping Center will arrange to contact the winner through the Instagram page of the user who won the prize. The prize is collected at the information desk of the Ušće Shopping Center with the presentation of the prize award message, index or student card and ID card (in the case of minor winners, the ID card is presented by the parent or guardian). The winner is obliged to sign a statement of personal data and confirmation on taking over the prize (in the case of minor winners, the statement and confirmation are signed by a parent or guardian), otherwise the winner will not be able to receive the prize.</p>	<p>Pobednika će izabrati žiri koji čine:</p> <p>Ljiljana Malenović Miloš Bjedov Vukašin Stojanović</p> <p>Ušće Shopping će organizovati kontaktiranje pobednika putem Instagram stranice korisnika koji je osvojio nagradu. Preuzimanje nagrade se vrši na infopultu Ušće Shopping Centra uz prezentovanje poruke o dodeli nagrade, indeksa ili đачke knjižice i lične karte (u slučaju maloletnih dobitnika, ličnu kartu prezentuju roditelj ili staratelj). Dobitnik je dužan da potpiše izjavu o podacima o ličnosti i potvrdu o preuzimanju nagrade (u slučaju maloletnih dobitnika, izjavu i potvrdu potpisuju roditelj ili staratelj), u suprotnom dobitniku neće biti omogućena dodela nagrade.</p>
<p>Composed by: Ljiljana Malenović</p>	<p>Sastavio: Ljiljana Malenović</p>
<p>On: 29 Jul 2024</p>	<p>Dana: 29. Jul 2024.</p>



UŠĆE SHOPPING CENTER  
DROŠTVO SA OGRANIČENOM ODGOVORNOSTU  
BEOGRAD