

Based on the Decision on organizing marketing action during 2024, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2024. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
<b>Dates:</b> September 6 – September 13, 2024	<b>Datumi:</b> 6. septembar - 13. septembar 2024.
<b>Prizes with the value:</b> Voucher for purchase at Zara at Ušće Shopping Center in the value of 5,000.00 RSD (5 pcs.)	<b>Nagrade sa vrednošću:</b> Vaučer za kupovinu u Zari u Ušće Shopping Centru u vrednosti od 5.000,00 RSD (5 kom.)
<b>Social network:</b> Instagram	<b>Društvena mreža:</b> Instagram
<b>Other particularities of Action:</b>	<b>Druge specifičnosti akcije:</b>
<p>Title of the Action:</p> <p>Zara shopping voucher</p> <p>Mechanism of Action:</p> <p>Conditions:</p> <p>1. User shall follow Ušće Shopping Center page on Instagram (profile @uscsc),</p> <p>2. In the comment below the announcement about the giveaway, the user tags one person and states why she/he loves Zara</p> <p>Criteria: The prize is won by the five participants who posts the most creative answer.</p> <p>The winners shall be chosen no later than 16 September 2024.</p> <p>The subject mechanism shall be included to the accompanying text and thus communicated to the users.</p>	<p>Naziv akcije:</p> <p>Zara shopping vaučer</p> <p>Mehanizam akcije:</p> <p>Uslovi učešća:</p> <p>1. Korisnik će zapratiti Ušće Shopping Centar stranice na društvenoj mreži Instagram (profil @uscsc),</p> <p>2. Korisnik u komentaru ispod objave o darivanju taguje jednu osobu i navodi zašto voli Zaru</p> <p>Kriterijum: Nagradu osvaja pet učesnika koja objave najkreativniji odgovor.</p> <p>Dobitnici nagrade će biti odabran najkasnije 16. septembra 2024. godine.</p> <p>Navedeni mehanizam će biti uključen u propratni tekst i tako saopšten korisnicima.</p>

The winner shall be chosen by jury consisting of the following persons:

Ljiljana Malenović  
Miloš Bjedov  
Vukašin Stojanović

Ušće Shopping Center will arrange to contact the winner through the Instagram page of the user who won the prize. The prize is collected at the information desk of the Ušće Shopping Center with the presentation of the prize award message, ID card (in the case of minor winners, the ID card is presented by the parent or guardian). The winner is obliged to sign a statement of personal data and confirmation on taking over the prize (in the case of minor winners, the statement and confirmation are signed by a parent or guardian), otherwise the winner will not be able to receive the prize.

Composed by: Ljiljana Malenović

On: 5 September 2024

Pobednika će izabrati žiri koji čine:

Ljiljana Malenović  
Miloš Bjedov  
Vukašin Stojanović

Ušće Shopping će organizovati kontaktiranje pobjednika putem Instagram stranice korisnika koji je osvojio nagradu. Preuzimanje nagrade se vrši na infopultu Ušće Shopping Centra uz prezentovanje poruke o dodeli nagrade, i lične karte (u slučaju maloletnih dobitnika, ličnu kartu prezentuju roditelj ili staratelj). Dobitnik je dužan da potpiše izjavu o podacima o ličnosti i potvrdu o preuzimanju nagrade (u slučaju maloletnih dobitnika, izjavu i potvrdu potpisuju roditelj ili staratelj), u suprotnom dobitniku neće biti omogućena dodela nagrade.

Sastavio: Ljiljana Malenović

Dana: 5. septembar 2024.

