

Based on the Decision on organizing marketing action during 2024, hereby the particularities of Actions are being determined for:	Na osnovu Odluke o organizovanju marketinških akcija tokom 2024. godine, ovime su utvrđuju specifičnosti pojedinačne Akcije tokom:
Dates: October 21st – October 27th, 2024	Datumi: 21. Oktobar - 27. Oktobar 2024.
Prizes with the value: Vouchers for purchase at OYSHO at Ušće Shopping Center in the individual value of 5,000.00 RSD (5 pcs.)	Nagrade sa vrednošću: Vaučeri za kupovinu u OYSHO u Ušće Shopping Centru u pojedinačnoj vrednosti od po 5.000,00 RSD (5 kom.)
Social network: Instagram	Društvena mreža: Instagram
Other particularities of Action:	Druge specifičnosti akcije:
Title of the Action: Zara shopping voucher	Naziv akcije: Zara shopping vaučer
Mechanism of Action:	Mehanizam akcije:
Conditions:	Uslovi učešća:
1. User shall follow Ušće Shopping Center page on Instagram (profile @uscsc), and Influencer Ksenija Krstic (profile @Xendzoo)	1. Korisnik će zapratiti Ušće Shopping Centar stranice na društvenoj mreži Instagram (profil @uscsc), i influencerku Kseniju Krstić (profil @xendzoo)
2. In the comment below the announcement about the giveaway, the user tags one person and states why she/he loves OYSHO	2. Korisnik u komentaru ispod objave o darivanju taguje jednu osobu i navodi zašto voli OYSHO
Criteria: The prize is won by the five participants who posts the most creative answer. Each participant may win only one voucher.	Kriterijum: Nagradu osvaja pet učesnika koji objave najkreativniji odgovor. Svaki učesnik može osvojiti samo po jedan vaučer.
The winners shall be chosen no later than 28 October 2024.	Dobitnici nagrade će biti odabrani najkasnije 28. oktobra 2024. godine.

<p>The subject mechanism shall be included to the accompanying text and thus communicated to the users.</p>	<p>Navedeni mehanizam će biti uključen u prpratni tekst i tako saopšten korisnicima.</p>
<p>The winner shall be chosen by jury consisting of the following persons:</p> <p>Ljiljana Malenović Miloš Bjedov Vukašin Stojanović</p>	<p>Pobednika će izabrati žiri koji čine:</p> <p>Ljiljana Malenović Miloš Bjedov Vukašin Stojanović</p>
<p>Ušće Shopping Center will arrange to contact the winner through the Instagram page of the user who won the prize. The prize is collected at the information desk of the Ušće Shopping Center with the presentation of the prize award message, ID card (in the case of minor winners, the ID card is presented by the parent or guardian). The winner is obliged to sign a statement of personal data and confirmation on taking over the price (in the case of minor winners, the statement and confirmation are signed by a parent or guardian), otherwise the winner will not be able to receive the prize.</p>	<p>Ušće Shopping će organizovati kontaktiranje pobednika putem Instagram stranice korisnika koji je osvojio nagradu. Preuzimanje nagrade se vrši na infopultu Ušće Shopping Centra uz prezentovanje poruke o dodeli nagrade, i lične karte (u slučaju maloletnih dobitnika, ličnu kartu prezentuju roditelj ili staratelj). Dobitnik je dužan da potpiše izjavu o podacima o ličnosti i potvrdu o preuzimanju nagrade (u slučaju maloletnih dobitnika, izjavu i potvrdu potpisuju roditelj ili staratelj), u suprotnom dobitniku neće biti omogućena dodela nagrade.</p>
<p>Composed by: Ljiljana Malenović</p>	<p>Sastavio: Ljiljana Malenović</p>
<p>On: 17 October 2024</p>	<p>Dana: 17. oktobar 2024.</p>



Handwritten signature and blue circular stamp of Ušće Shopping Center. The stamp contains the text: "DOKUMENT SA OGRANIČENOM ODGOVORNOSTI", "UŠĆE SHOPPING CENTER", and "BEOGRAD".