

UŠĆE SHOPPING CENTER D.O.O. BEOGRAD, sa sedištem u Bulevar Mihajla Pupina 85B, Beograd (u daljem tekstu: „Društvo“), u skladu sa važećim Zakonom o privrednim društvima i Odlukom o osnivanju Društva, donosi sledeću:

## ODLUKU

### 1. ORGANIZOVANJE AKCIJE U UŠĆE SHOPPING CENTER

U cilju povećanja posećenosti i potrošnje u Ušće Shopping Center, u ulici Bulevar Mihajla Pupina 4, Novi Beograd („USC“), koji je u vlasništvu Društva, a povodom novogodišnjeg projekta u USC, Društvo će od 17. decembra 2025. godine do 11. januara 2026. godine u USC, i to u periodu od 12 do 20 časova radnim danima i u periodu od 10 do 20 časova vikendom, sprovesti marketinšku akciju povodom novogodišnjeg projekta (u daljem tekstu: „Akcija“) kojom prilikom će posetiocima dati mogućnost osvajanja besplatne vožnje na voziću koji će se nalaziti na -2. spratu u USC („Vožnja“).

### 2. PRAVO UČEŠĆA

Pravo na učestvovanje u Akciji imaju posetioci USC koji:

- tokom trajanja Akcije, izvrše kupovinu u USC, na način definisan ovom Odlukom, usled čega dobiju fiskalni račun u minimalnom iznosu od 3.000,00 dinara sa najviše jednog računa; i
- prezentuju fiskalni račun iz prethodne tačke zaduženim licima ispred vozića u USC za vreme trajanja Akcije.

### 3. USLOVI AKCIJE

3.1 Ova Akcija se sprovodi u USC.

UŠĆE SHOPPING CENTER LTD BELGRADE, with seat at Bulevar Mihajla Pupina 85B, Belgrade (hereinafter: the „Company“), in accordance with the applicable Company Law and Memorandum of Association of the Company enacts the following:

## DECISION

### 1 ORGANISATION OF ACTION IN UŠĆE SHOPPING CENTER

With the aim to increase footfall and consumption in Ušće Shopping Center, located in Bulevar Mihajla Pupina 4, New Belgrade („USC“) which is in the individual ownership of the Company, in relation with Christmas project, the Company shall between 17 December 2025 and 11 January 2026, and that during the period from 12:00 to 20:00 on weekdays and from 10:00 to 20:00 on weekends, organize marketing action related with New Year's project at USC (hereinafter: „Action“) under which the visitors shall be given opportunity to win a free ride on a entertainment train that will be set up at -2 floor of USC („Ride“).

### 2 RIGHT TO PARTICIPATE

The right to participation in the Action has all visitors of USC who:

- during duration of the Action, perform purchase of goods in USC, in the manner specified herein, and receive receipt in the minimum amount of RSD 3,000.00 from maximum 1 receipt; and
- present receipt to responsible persons in front of the entertainment train in USC during duration of the Action.

### 3 CONDITIONS IN ACTION

3.1 This Action is performed in USC.

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| <p>3.2 Posetioci USC koji tokom perioda trajanja Akcije izvrše kupovinu u USC u minimalnom iznosu od 3.000,00 dinara sa najviše jednog fiskalnog računa, i na dan kupovine prezentuju isti zaduženim licima koja će se nalaziti neposredno ispred vozića u USC ostvaruju pravo na Vožnju.</p> <p>3.3 Računi iz, odnosno kupovine u supermarketu, menjačnicama, kafićima i drugi računi za pružene usluge ne ispunjavaju uslove za učešće u Akciji.</p> <p>3.4 Pravo na ostvarivanje Vožnje se ostvaruje pod uslovima iz ove Odluke na način što su Učesnici dužni da ispred vozića u USC prezentuju račun tamo anagažovanim licima, koji će štiklirati/precrtati/zaokružiti račun im odmah omogućiti žeton za besplatnu Vožnju.</p> <p>3.5 Broj Vožnji nije ograničen. Broj učešća u Akciji uz ispunjavanje ovde navedenih uslova, nije ograničen.</p> <p>3.6 Jedan račun je moguće iskoristiti za jednu Vožnju.</p> <p>3.7 Učestvovanjem u Akciji, uz ispunjavanje uslova iz ove Odluke, učesnici potvrđuju svoju saglasnost sa svim pravima i obavezama ovde navedenim.</p> <p>3.8 Pravo na ostvarivanje Vožnje pod uslovima iz ove Odluke može se ostvariti do isteka perioda Akcije.</p> <p>3.9 Pravo na Vožnju se može ostvariti i bez ispunjavanja uslova iz člana 2. ove Odluke, uz plaćanje ulaznice za Vožnju. Radi otklanjanja sumnje, Društvo ne vrši naplatu ulaznica za Vožnju već samo omogućuje besplatnu Vožnju u skladu sa ovom Odlukom. Celokupnu odgovornost u vezi sa naplatom ulaznica snosi partner Društva koji je zadužen za postavku i Društvo nema nikakvog uticaja na način i uslove naplate predmetnih ulaznica niti preuzima bilo kakvu odgovornost sa tim u vezi.</p> | <p>3.2 Visitors of USC who during the period of Action perform a purchase in USC in the minimum amount of RSD 3,000.00 with a maximum of one fiscal receipt, and on the purchase, date present it to responsible persons in front of the entertainment train in USC are entitled to a Ride.</p> <p>3.3 The receipts from, i.e. purchases in supermarket, exchange office, cafe and other service receipts cannot qualify the participation in the Action.</p> <p>3.4 In order to be given a Ride under the said terms, Users must in front of entertainment train in USC present the fiscal receipt to the responsible persons, who will tick/cross out/ circle the receipt and immediately provide them with a coin for free Ride.</p> <p>3.5 The number of Ride is not limited. The number of entries in this Action, with compliance with the conditions herein, is not limited.</p> <p>3.6 One receipt can be used for one Ride.</p> <p>3.7 By participating in the Action with fulfilment of conditions stated in the Decision, the participants confirm the acceptance of all rights and obligations stipulated herein.</p> <p>3.8 The right to Ride under conditions stated herein can be used until the Action is finished.</p> <p>3.9 The right to the Ride may be exercised even without meeting the requirements from Article 2 of this Decision, by purchasing a ticket for the Ride. For the avoidance of doubt, the Company does not charge tickets for the Ride but only provides a free Ride in accordance with this Decision. All responsibility related to ticket charging lies with the Company's partner in charge of the installation, and the Company has no influence on the method or terms of charging for the said tickets,</p> |
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#### 4. OSTVARIVANJE PRAVA NA VOŽNJU

4.1 Ostvarivanje prava na Vožnju je moguće neposredno nakon prezentacije računa tokom trajanja Akcije u radno vreme tržnog centra.

4.2 Ukoliko se utvrdi da lice ne ispunjava uslove iz ove Odluke, angažovana lica će odbiti da omoguće besplatnu Vožnju.

#### 5. DISKVALIFIKACIJA

Društvo zadržava pravo da diskvalifikuje i onemoguće učestvovanje u Akciji, ostvarivanje Vožnje, onim licima koja ne poštuju Odluku, ne ispunjavaju uslove iz ove Odluke, narušavaju javni red i mir, prouzrokuju štetu Društvu i/ili USC, posetiocima ili zakupcima ili korisnicima, ili koji se ponašaju prevarno ili ne poštuju primenljive pozitivne propise Republike Srbije.

#### 6. ODGOVORNOST

6.1 Svaki učesnik je lično odgovoran i obavezan da prilikom učešća u Akciji ne koristi neovlašćeno tuđe lične podatke i u pogledu toga Društvo ne snosi nikakvu odgovornost, kao i da u Akciji učestvuje na sopstvenu odgovornost.

6.2 Društvo ne preuzima i ne snosi odgovornost za:

- bilo koje neželjene posledice koje mogu prouzrokovati, kako učesnicima tako i trećim licima, uključujući, ali se ne ograničavajući na povrede i bilo koje druge neugodnosti nastale usled učešća u Akciji;
- (ne)istinitost podataka koje učesnici ostavljaju;
- posledice koje nastaju usled netačnih ili pogrešnih ili neovlašćenih podataka koje je dao učesnik, odnosno za neuspeh ili

nor does it assume any responsibility in that regard.

#### 4. RIGHT TO USE THE RIDE

4.1 The right to use the Ride is possible immediately after presentation of the receipts on the date of purchase during working hours of shopping center.

4.2 If it is determined that the participants do not meet the conditions from this Decision, the engaged personnel shall not allow the free Ride.

#### 5. DISQUALIFICATION

The Company withholds the right to disqualify and prevent the participation in the Action, not allow the Ride to all persons who do not obey the Decision, interrupt public order and peace, cause damage to Company or USC, their tenants or visitors or users, or act fraudulently or do not obey applicable regulations of the Republic of Serbia.

#### 6. LIABILITY

6.1 All participants are personally liable and obliged not to use without authorisation other's personal data during the participation in Action and the Company shall not bear any liability and responsibility in that regard, as well as they participate in the Action on their own risk.

6.2 The Company assumes no responsibility for:

- any undesired consequence that these materials may cause to the participants, and third parties, including but not limited to the violations or any other unpleasant which have resulted from the participation in Action;
- (un)true of the data left by the participants;
- consequences which arise due to untrue, or false or unauthorised data provided by the participant, or for failure or hindering in realisation in providing the Ride due to the

sprečenost u realizaciji Vožnje usled odgovornosti učesnika odnosno za štete, koje su proistekle iz tih razloga.

responsibility of participants and for damages, which have resulted thereto.

## 7. OSTALE ODREDBE

- 7.1 Nadzor nad sprovođenjem Akcije vršiće Confluence Property Management doo Beograd sa sedištem u Bulevaru Mihajla Pupina 85B, 11070 Novi Beograd, sa matičnim brojem 20550406 i PIB-om 106181366 (u daljem tekstu: "Menadžment Centra").
- 7.2 Akcija može biti prekinuta u slučaju nepredviđenih okolnosti, o čemu će učesnici odmah biti obavešteni na prigodan način.
- 7.3 Društvo zadržava pravo da u bilo koje vreme, iz opravdanih razloga, izvrši izmene načina realizacije Akcije i pravila ovde navedenih, uz obavezu da o tome bez odlaganja obavesti učesnike na prigodan način.
- 7.4 Ova odluka stupa na snagu danom donošenja i važi do završetka Akcije.

## 7 OTHER PROVISIONS

- 7.1 The supervision over the Action shall be done by Confluence Property Management ltd Belgrade with its seat at Bulevar Mihajla Pupina 85B, 11070 New Belgrade, registration number 20550406; Tax ID number 106181366 (hereinafter: the "Centre's Management").
- 7.2 The Action may be terminated in unforeseeable cases when the participants shall be immediately informed in the appropriate manner.
- 7.3 The Company withholds the right to change at any moment the manner of realisation for the Action and rules contained herein, but for justified reasons, when the participants shall be immediately informed in the appropriate manner.
- 7.4 This decision becomes effective upon its adoption and is valid until end of Action.

U Beogradu, 16. decembra 2025. godine

In Belgrade, 16 December 2025

Za Društvo/For the Company

  
Pinar Yalcinkaya, direktor/Director

